Week 1-2: Establishing Business LLC

* Obtain Employer Identification Number (EIN)
* Set up a virtual address for business correspondence
* File for a Doing Business As (DBA) name
* Create and optimize social media profiles
* Register with the Secretary of State (S.O.S)
* Open a business bank account with a black-owned bank
* EFFECTIVE Communication Workshop

Week 3-4: Building Business Credit

* Work with Mrs. Williams to establish business credit
* Obtain three secured credit cards for the business
* Open accounts with one bank and two credit unions to diversify credit source
* Open Online store

Week 5-8: Marketing and Branding

* Develop marketing strategies to promote Self
* Implement social media marketing campaigns
* Create engaging content to showcase skills
* Build brand awareness through community engagement and partnerships
* Gap Assessment for business growth Workshop

Week 9-10: Business Networking and Resources

* Provide access to "Transforming Chaos into Purpose" Activity Book
* Facilitate open access to a network of industry professionals and mentors
* The Power of Networking workshop

Week 11-12: Review and Adjust

* Review progress and performance of the established LLC, business credit, and online store
* Analyze feedback from workshops and networking opportunities
* Identify areas for improvement and make necessary adjustments to strategies and operations
* Prepare for future growth and expansion opportunities based on insights gained during the program

Throughout the 90-day program, consistent communication and support will be provided to ensure the successful implementation of deliverables and the achievement of business goals.

"Dress to Impact"

* Inventory including:
* 5 suits (Black, Navy Blue, Gray, Brown, Tan)
* 2 pairs of shoes 1 Pair Tuxedo shoes
* Shirts: 2 each of white, cream-colored, and powder blue
* 1 Tuxedo